

Amsterdam Airport Area

Study tour
London
Programme
& Delegation

13-15 September 2017

I amsterdam.

Foreword

It gives me great pleasure to present the programme and the delegation for the Amsterdam Airport Area (AAA) study trip to London from 13-15 September, 2017.

The delegation for this study tour consists of representatives from the Amsterdam Metropolitan Area business community among which local government officials and representatives from public and private organisations, who are all involved in either airport development, urban planning, logistics and/or development of business parks and real estate.

By organising a yearly study trip, AAA aims to provide her members and stakeholders a perspective on developments in international metropolitan city regions worldwide. To see them not only as competition, but also to serve as inspiration, to learn from related developments and to explore mutual interests. This year we welcome the opportunity to visit London, to experience and learn from the remarkable developments taking place in this city.

We would like to provide our delegates an understanding of the dynamics driving the greater London region. We have set up a short but powerful 2 day programme in which the delegation will visit a selection of relevant projects related to metropolitan development, airport development and real estate. The programme highlights developments in their various stages, and experts about the background and vision for the future.

We hope that this visit to London will inspire all participants in their own line of work. And last, we would like to thank all the organisations who have contributed to make this study tour a success.

Adam Elzakalai

Chairman Amsterdam Airport Area
Vice mayor of the Amsterdam Metropolitan Area





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Programme

Wednesday September 13

07.45 - 10.15	Check-in at Schiphol Airport > meetingpoint after security: lounge 41
10.15 - 10.40	Flight Amsterdam Schiphol - London Heathrow BA 429 AMS - LHR (T5)
10.40 - 12.15	Collect baggage + travel time to Blue Print Cafe
12.15 - 13.45	Lunch at restaurant
13.45 - 14.00	Travel time to New London Architecture
14.00 - 15.00	Presentation NLA: Masterplanning London
15.00 - 15.45	Travel time to London Partners
15.45 - 17.00	Presentation London Partners
17.00 - 18.00	Speed Ribboats London Bridge Pier - Westminster Pier
18.00 - 19.00	Freshen-up time St. Ermins hotel
19.00 - 19.30	Walk to restaurant the Cinnamon Club
19.30 - 21.30	Dinner at restaurant the Cinnamon Club

Thursday September 14

07.30 - 08.30	Breakfast at St. Ermins hotel
08.30 - 09.00	Travel time to LWARB
09.00 - 10.30	Presentation London Waste & Recycling Board: The Circular Economy Capital
10.30 - 12.00	Coffee break + Presentation Old Oak Park Royal Development Corporation
12.00 - 12.30	Travel time to lunch restaurant The Counting House Pub

12.30 - 14.00	Lunch at restaurant The Counting House Pub
14.00 - 14.45	Travel time to Plexal
14.45 - 17.00	Presentation Plexal + walking tour Here East - Queen Elizabeth Olympic Park
17.00 - 18.30	Travel time to Oakley Court Hotel
18.30 - 19.30	Freshen-up time at hotel
19.30 - 21.30	Drinks and dinner at restaurant Oakley Court Hotel

Friday September 15

07.00 - 08.00	Breakfast and check-out at hotel
08.00 - 09.00	Travel time to London Heathrow
09.00 - 11.30	Presentations London Heathrow: Cargo, Expansion, Community relations, Sustainability
11.30 - 12.00	Travel time to lunch restaurant Cote Brasserie
12.00 - 13.30	Lunch at restaurant Cote Brasserie
13.30 - 14.00	Travel time to airport
14.00 - 16.10	Check-in London Heathrow Airport
16.10 - 18.30	Flight London Heathrow - Amsterdam Schiphol BA 440 LHR - AMS (T5)



London's Global & European Future

Mayor of London's response to the Government White Paper: The United Kingdom's exit from and new partnership with the European Union

London is the only true global city in Europe. It is home to the world's leading financial services centre, Europe's fastest growing technology hub, and a number of the highest internationally ranking universities. But it is also the economic engine of Britain, accounting for 22.7 per cent of the UK's economic output and a third of its growth. London

contributes an estimated 21 per cent of all UK tax¹, is home to a quarter of the UK's start-ups and employs more people than all three devolved nations combined. Companies headquartered in London account for more than 20 per cent of jobs in other UK cities and we import around £405 billion of goods and services from businesses across the UK every year². When London succeeds it is not at the expense of the rest of the UK but to its benefit, and it is absolutely vital that the city's interests are protected in the government's negotiations with the EU.

¹ <https://www.cvbusiness/economic-research-and-information/research-publications/Documents/research%202014/Londons-finances-and-revenues-OnePagerOnline.pdf>

² https://www.london.gov.uk/sites/default/files/economic_evidence_base_2016.compressed.pdf

I campaigned for Britain to remain in the European Union during the referendum. However I accept that the British public voted to leave. The question we face now is how to construct a new relationship with the EU and the wider world that best serves our national interest, and ensures London's continued economic contribution towards it.

It is clear the British people did not vote for a weaker economy, worsening living standards or a less competitive environment for trade, investment and industry. And so it is the government's responsibility to negotiate a deal with Europe that protects jobs, growth, services and living standards across the UK. To achieve this, the government must strike a difficult balance across a number of interlinked and extraordinarily complicated issues. I believe that the government's Brexit negotiating position, as set out in the White Paper, fails to strike the right balance and puts Britain's economic prosperity at risk.

Since the referendum, City Hall has engaged with businesses and business leaders from across London's diverse economy, asking about what they need from our future relationship with Europe to continue to succeed and compete globally. This process has left me in no doubt that London's competitiveness as a global centre of commerce and finance is dependent on our city remaining open to people, ideas and innovation. London businesses are founded, scaled up and expanded through access to international markets – of which the European Union is by far the most important – and through access to international talent, finance and trade.

London continues to command huge international confidence as the best city in the world in which to do business - as demonstrated by recent high profile investments by Google, Apple, Facebook and others.

We also remain a world-class destination for tourists and international students. But there is growing concern in the business community about the unnecessary uncertainty caused by a real lack of clarity on the government's negotiating position. However, some businesses including HSBC, UBS and JPMorgan have already announced arrangements to move staff from London to other European and world cities, as many more finalise their contingency plans to do the same^{3,4,5}.

To make matters worse, many Europeans who live and work in London - contributing massively to our success - now fear that they may not have a future in the city they have made their home. I am clear that these people are Londoners, and that anyone who is living in this country should be given a cast-iron guarantee of their right to stay post Brexit. I also believe this guarantee should be given before the government begin their negotiations, whether or not the government has received reciprocal commitments from other EU nations.

London's business leaders say that the Prime Minister's assertion that 'no deal is better than a bad deal for Britain' fundamentally underestimates the colossal damage that 'no deal' – falling back on World Trade Organisation rules for trade with the EU – could have on Britain's economy. The tariffs and barriers that this would place in the way of businesses would inevitably restrict trade with their largest market and significantly damage both London's and the UK's economy.

³ <https://www.ft.com/content/a2af5c60-de16-11e6-9d7c-be108f1c1dce>

⁴ <http://www.cityam.com/255686/lloyds-london-set-out-plans-eu-move-new-year>

⁵ <http://uk.reuters.com/article/us-davos-meeting-hsbc-idUKKBN-1520SO>

The government's unrealistic expectation of having trade negotiations concluded within two years of triggering Article 50 - with no plan for extending this period - is compounding uncertainty and risk - causing unnecessary damage to our economy. Many experts, including the former EU Ambassador Sir Ivan Rogers⁶, believe that concluding the negotiations within this time frame is impossible. If neither an interim or final deal is in place at the end of the two years the government has allowed then the UK would crash out of Europe and our economy would suffer.

I believe that the government's deeply worrying threat to the EU that - if a successful deal is not realised - the UK could be reshaped as a low-tax and low regulation economy, would be bad for our country and for all Londoners. London and Britain's global competitiveness and influence in the world have been built on our nation's historic openness, rich culture, progressive values and flair for innovation. Starting a race to the bottom could bring about a decline in our country's prosperity and world standing.

London, the UK and the rest of Europe have all profited from our close trading partnership, and our relationships with countries outside of the single market. There are those in our society who have not shared in enough of this success, and it is our responsibility to find ways to address this imbalance. But the answer to the challenges of globalisation is not to close our borders to the trade, talent and investment that have helped our economy to grow. At a time of growing global uncertainty the UK and the EU should be working together to protect the systems of trade on which our continued prosperity depends.

⁶ <https://www.parliament.uk/business/committees/committees-a-z/commons-select/european-scrutiny-committee/news-parliament-20151/eu-uk-brexite-relations-ivan-rogers-evidence-16-17/>

We must define a future relationship that reflects how much our continued strength relies on each other, and recognises our shared beliefs.

Finally, our relationship with the EU has been particularly important for London's environment. Our homes, vehicles and appliances are more energy-efficient, our natural environment and water is cleaner and better protected, harmful emissions are on a long term decline and we produce less waste. This has been helped by environmental protections and targets driven by EU directives, regulations and standards. The government has committed to "be the first generation to leave the environment in a better state than it found it" but I am concerned there has been no indication of how the legislative, monitoring and enforcement frameworks which have secured these improvements will be replicated and how standards, in particular for air quality, will be enhanced.

[In the paper that follows I respond to the government's twelve priorities as set out in the recent White Paper. This response is informed by my discussions with London businesses since the referendum and in particular the advice of my Brexit Expert Advisory Panel. It is focused on the issues that matter most for Londoners.]

Sadiq Khan
Mayor of London

Source: www.london.gov.uk/sites/default/files/londons_global_and_european_future.pdf



Projects

London & Partners

London & Partners is a not-for-profit public-private partnership, funded by the Mayor of London and our network of commercial partners and we are London's official promotional agency. Our mission is to tell London's story brilliantly to an international audience.

Our purpose is to support the Mayor's priorities by promoting London internationally, as the best city in the world in which to invest, work, study and visit. We do this by devising creative ways to promote London and to amplify the Mayor's messages, priorities and campaigns to international audiences.

Our impact since 2011

£1.5bn - added to London's economy
1,535 - overseas companies set up or expand
142m - people through visitlondon.com
66,700 - pieces of international media coverage
48k - jobs created or supported
9.1m - international students reached
2,554 - events attended

Source:

<http://www.londonandpartners.com/what-we-do/international-business>

#LondonIsOpen

#LondonIsOpen is a major campaign – launched by the Mayor, Sadiq Khan – to show that London is united and open for business, and to the world, following the EU referendum. It shows the world that London remains entrepreneurial, international and full of creativity and possibility. It reassures the more than one million foreign nationals who live in London that they will always be



welcome, and that any form of discrimination will not be tolerated. Sadiq is urging all Londoners, organisations and businesses to show their support for the #LondonIsOpen message via social media and other creative ways.

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6th Floor, 2 More London Riverside



Masterplanning London

Strategic planning in London is the shared responsibility of the Mayor of London, 32 London boroughs and the Corporation of the City of London. Under the legislation establishing the Greater London Authority (GLA), the Mayor has to produce a spatial development strategy (SDS) – which has become known as ‘the London Plan’ – and to keep it under review.

The 2000 year history of London has been one of constant change. It has grown from a port and river crossing point into a bustling centre of national Government and international commerce. It has been an imperial capital, and a city embracing villages and towns as it grew. It has been home for people in all walks of life, and from all parts of the world. It has led in industrial and scientific innovation, while also enjoying a globally-recognised heritage. Wealth and poverty, old and new, city and suburban rub shoulders. Several times in its past it has fought off disaster and resisted the best efforts of planners to remake it. This is

the dynamic, ever-changing city – and its people – that the policies in the London plan seek to sustain.

This Plan aims to ensure that London continues to excel as a world capital for business, while also supporting the success of local economies and neighbourhoods in all parts of the capital. Particular emphasis is placed on supporting the greater contribution outer London can make to the capital's economic success. The Mayor established a Commission to identify the scope for sustainable growth there. It concluded that outer London could make a stronger contribution to growth of the capital and the wider city region, providing an attractive location for sectors which are currently located in surrounding parts of south east England. Inner and central London's continued success, and that of the sectors of the economy that cluster there, will always be crucial to the capital and to the United Kingdom as a whole. In addition, this Plan identifies opportunity areas across London providing significant capacity for new employment. Much of this capacity is in east London, where there is both the scope and need for additional economic development.

Source:

www.london.gov.uk/sites/default/files/the_london_plan_2016_jan_2017_fix.pdf

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London Mayors office
Mayor's Office, City Hall
London, SE1 2AA
www.london.gov.uk

**GREATER
LONDON
AUTHORITY**

London Waste & Recycling Board

LWARB works with London's waste authorities and businesses to promote and encourage the production of less waste; increase the proportion that is reused or recycled; and drive methods of collection, treatment and disposal of waste that are more beneficial to the environment.

Cities are the engine room of the circular economy. Globally, for the first time ever, more than half of the world's population lives in urban areas. It is the power of cities that will drive the global development of the circular economy – an approach which provides a sustainable and profitable alternative to the way our economy currently works. Circular economy business models may be of particular benefit to London in the post-Brexit economic environment creating the possibility of new revenue streams, markets and product lines. This is LWARB's vision for London – a circular city which capitalises on these opportunities to become a more resilient, resource-efficient and competitive city of the future. Elsewhere in the UK others are aspiring to do the same, including cities such as Glasgow and Peterborough. Other leading cities such as Amsterdam, Barcelona, Copenhagen, Paris and Phoenix are starting to develop circular economy actions and strategies too. This is a truly global movement; and because the circular economy embraces new business models that rely on new technology, it has the ability to be active at both the community level and the global corporate level. London is growing fast. The capital's population is predicted to reach over 11 million by 2050, making a more flexible and sustainable approach to products, housing, office space and critical infrastructure crucial to London's ability to adapt and grow. The circular economy provides a sustainable and profitable solution to the challenges of this dramatic growth: by 2036, the circular economy could provide London with net benefits of at least £7bn every year.

Old Oak Park Royal Development Corporation

Old Oak and Park Royal will be a sustainable new community built on brownfield land in west London. It will be an accessible, healthy, high quality and 'smart' regeneration project, seeking to showcase the very best practice in 'placemaking'. Over the next 20 to 30 years its development will make a major contribution to strengthening London's role as a global city.

The Old Oak and Park Royal regeneration project is expected to create 25,500 new homes and 65,000 jobs. A circular economy approach to this process has the potential to create significant cost savings and revenues, to support environmental protection, reduce resource use and waste, and contribute to creating healthy and successful business and residential communities.

For example, by refurbishing buildings that are set for demolition, approximately 21,775 tonnes/annum of demolition waste could be saved each year for 32 years. Similarly, compost generated by the organic waste available from Old Oak and Park Royal could be used to grow at least 21% of the fresh green vegetables requirements of households in the area. Where more intensive urban farming methods are used, this could increase significantly.

Address

London Waste and Recycling Board
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Here East

Queen Elizabeth Olympic Park – The Legacy Corporation Formed in April 2012, the London Legacy Development Corporation's purpose is to use the once-in-a-lifetime opportunity of the London 2012 Games and the creation of Queen Elizabeth Olympic Park to develop a dynamic new heart for east London, creating opportunities for local people and driving innovation and growth in London and the UK.

The Legacy Corporation is responsible for delivering one of the most important Olympic legacy promises made in the original London 2012 Games bid. This pledge concerns the physical legacy of the Games – the long-term planning, development, management and maintenance of the Park and its impact on the surrounding area after the London 2012 Games.

It is our task to transform and integrate one of the most challenged areas in the UK into world-class, sustainable and thriving neighbourhoods.

This will create a new part of the city in East London – an inclusive community, a thriving business zone and a must-see destination where people will choose to live, work and play, and return time and time again.

We are a Mayoral Development Corporation and therefore directly accountable to Londoners through the Mayor of London. We work closely with a number of organisations including the Mayor of London, the Greater London Authority, central government, the East London Host Boroughs, residents in neighbouring local communities, local organisations, businesses and regeneration agencies and national and international sporting, cultural and leisure organisations

Landscaping the park

Queen Elizabeth Olympic Park is the largest new urban park in the UK for over a century, and represents a relatively new movement in landscape design: "green infrastructure".



This means a landscape that not only acts as a park in the sense we normally understand it, but which works hard as an integrated part of its environment.

For example, it will have a role in enabling new transport routes, community activity and sustainability strategies, encouraging biodiversity and managing the effects of climate change such as tackling the urban heat island effect and providing sustainable urban drainage systems that can effectively manage changing rainfall patterns.

To do this, we have developed a new kind of park, breaking the mould of traditional park design. Built around and between the existing infrastructure and developments within the valley, it is part of the surrounding city, rather than being set aside and protected from surrounding urban fabric and activities.

Plexal

Plexal is a world class innovation destination for technology entrepreneurs & corporations to build business that improves lives.

We are located at Here East within 68,000 sq. ft. of the Queen Elizabeth Olympic Park. Our neighbourhood converges sporting & creative facilities, major academic institutions, global business & small business, canal side restaurants, cafes, bars & an inspiring landscape of green leisure space. Plexal is connected to a range of international & UK wide travel networks servicing London & Europe.

Designed as a mini city using principles of modern urban planning & technology clusters, Plexal offers technology start-ups & scale-ups a range of flexible working areas from open studio membership to tailor-made private offices & feature spaces including a high street, leisure park & main square.

We offer a unique package of business support services featuring accelerator & innovation programmes, rapid prototyping, bespoke mentorship, entrepreneur training, community events, professional services & a suite of personal development programmes.

Address

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14 East Bay Lane, The Press Centre,
Queen Elizabeth Olympic Park
Stratford, London E15 2GW
www.plexal.com/



plexal

London Legacy Development Corporation
Level 10
1 Stratford Place, Montfichet Road
London E20 1EJ



Heathrow

On 25 October 2016, the Government confirmed that Heathrow is its preferred option for expansion of airport capacity in the South East. This means there is now a clear direction from Government that allows Heathrow to further develop its plans for a new runway.

The Government is now expected to put in place a National Policy Statement during 2017/18 in order to establish the necessary policy framework against which our third runway proposal will be considered and consented.

Heathrow 2.0

Flight brings so much to our world. The aviation industry adds trillions to the global economy, and employs millions of people. Beyond this, the advantages that flying creates through adventure, connection and progress are priceless. However, we know the impacts of aviation is not all positive. We know airports can affect local quality of life and we have a responsibility to those around us to reduce the negative impacts we create. And anyone who cares about leaving a better planet for the next generation recognises we must take bold action on climate change.

Heathrow's expansion, and the extra capacity it will provide, will help our country and our world experience even more of the benefits of flight. Some of our ambitions for the future are only possible because of the extra revenue and opportunity that expansion would create.

Cargo

Heathrow is the largest UK port by value and our ambition is to become one of Europe's best airports for cargo. We have listened to our customers and developed a cargo strategy that will take us there.

Our customers have told us about the bottlenecks caused by some of the infrastructure, inefficient facilities and processes that are slower and more arduous than those of our European competitors. Our stakeholders rate us

as poor for our facilities and value for money. Our cargo strategy will lift freight volumes to 3 million tonnes a year by 2040 through improved service and increased capacity from a third runway. With two runways or three, for cargo customers our aim is to become a trusted partner – timely, reliable and easy to do business with.

Address

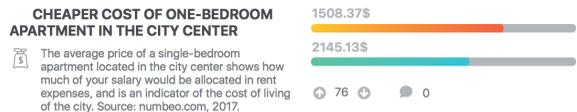
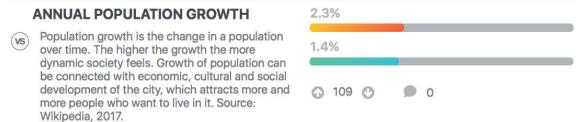
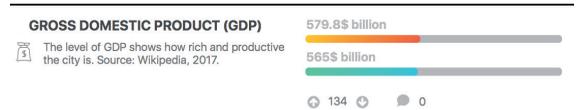
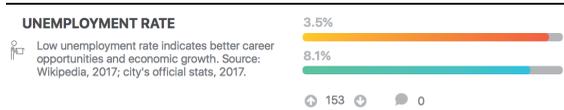
Heathrow Airport Limited
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Heathrow



London vs. Amsterdam

12 facts in comparison



Source: <https://versus.com/en/amsterdam-vs-london>



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Amsterdam Airport Area (AAA)

Amsterdam Airport Area (AAA) is a public-private partnership of organisations who are all involved in the development of business locations in the greater Amsterdam region. AAA offers its members a platform to work together and join forces for the international marketing and promotion of the region. The underlying aim is to improve the international competitiveness of the region by attractinwg new international companies and investors. For this, AAA has developed an extensive range of marketing activities to present the region and its specific strengths successfully to prospective clients.

In addition to its international promotion activities, AAA aims to provide her members and stakeholders a perspective on developments in international metropolitan city regions worldwide. To see them not only as competition, but also to serve as inspiration, to learn from related developments and to explore mutual interests. For this purpose, AAA has organized previous study tours to Dubai (2007), Istanbul (2008), Frankfurt (2010), Paris (2011), Berlin (2012), Manchester & Liverpool (2013) and Stockholm (2014), Istanbul (2015) and Frankfurt again (2016). This year, AAA took the opportunity to organize a study trip to London.

Contact numbers & hotel address

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Amsterdam Airport Area

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I amsterdam.